

Last Frontier Mediaactive, LLC
KFAR (AM), KWLF (FM), KTDZ (FM), KXLR (FM), KCBF (AM), KWDD (FM)
EEO Public File Report
October 1, 2014 –September 30, 2015

This report covers the following employment unit:

Call Sign	Facility ID Number	Location City, State
KCBF AM	49645	Fairbanks, AK
KFAR AM	6438	Fairbanks, AK
KTDZ FM	69405	College, AK
KWDD FM	190239	Fairbanks, AK
KWLF FM	6439	Fairbanks, AK
KXLR FM	49622	Fairbanks, AK

Full-Time Positions Filled					
Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Administrative Assistant/Front Desk	10/16/2014	Fairbanks Daily News Miner	1	1
			Fairbanks Daily News Miner Career Website	0	0
			Fairbankshelpwanted.com	2	0
			Alaska Job Center - Alexsys	1	0
			Alaska Broadcasters Association website	0	0
			National Alliance of State Broadcasters Associations	0	0
			Last Frontier Mediaactive (6) Station Websites: kfar660.com, 820sports.com, mytedfm.com, wild943.com, kwolf981.com, xrock959.com	0	0
			University of Alaska Careers Page Website www.collegecentral.com/uaf/	0	0
			Traffic Directors Guild of America www.tgda.org	0	0
			www.craigslist.com	1	0
			www.postjobfree.com	0	0
			Allaccess.com	0	0
			University of Alaska Fairbanks - Career Services	0	0
			University of Alaska Fairbanks - Department of Broadcasting	0	0
			University of Alaska Fairbanks - Rural Student Services	0	0
			Access Alaska	0	0
			Tanana Chiefs Conference	0	0
			Adult Learning Programs of Alaska	0	0
			Literacy Council of Alaska	0	0
			Internal Posting	1	0

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Full-Time Positions Filled (continued)

Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
2	Broadcasting Engineer	12/29/2014	Fairbankshelpwanted.com	0	0
			Alaska Job Center - Alexsys	0	0
			Alaska Broadcasters Association website	0	0
			National Alliance of State Broadcasters Associations	0	0
			Last Frontier Mediaactive (6) Station Websites: kfar660.com, 820sports.com, mytedfm.com, wild943.com, kwolf981.com, xrock959.com	1	0
			www.craigslist.com	0	0
			www.postjobfree.com	0	0
			Allaccess.com	1	1
			University of Alaska Fairbanks - Career Services	0	0
			University of Alaska Fairbanks - Department of Broadcasting	0	0
			University of Alaska Fairbanks - Rural Student Services	0	0
			Access Alaska	0	0
			Tanana Chiefs Conference	0	0
			Adult Learning Programs of Alaska	0	0
			Literacy Council of Alaska	0	0

* See Following List of Recruitment Sources for Contact Information

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Information Regarding Recruitment Sources Contacted for Full-Time Vacancies				
No.	Recruitment Source	Contact	Total Interviewed	Entitled to
1	Fairbanks Daily News Miner and PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In person	1	N
2	Fairbanks Daily News Miner Career Website PO Box 70710, Fairbanks, Alaska 99707	Shawna Murray Classified (907) 459-7547 Preferred Method – In person	0	N
3	Fairbankshelpwanted.com	Jacqueline Urban (800) 365-8630 Preferred Method – Online	2	N
4	Alaska Job Center - Alexsys 675 7 th Avenue Ste. B Fairbanks Alaska 99701 www.jobs.state.ak.us	Teresa Quakenbush (907) 451-5958 Preferred Method – Email or Online	1	N
5	Alaska Broadcasters Association P.O. Box 102424 Anchorage Alaska 99510 www.akbroadcasters.org	Cathy Hiebert akbagold@gci.net (907) 258-2424 Preferred Method – Email	0	N
6	National Alliance of State Broadcasters Association P.O. Box 102424 Anchorage Alaska 99510 careerpage.org	Cathy Hiebert akbagold@gci.net (907) 258-2424 Preferred Method – Email	0	N
7	Last Frontier Mediaactive Station Websites (6) www.xrock959.com, www.mytedfm.com, www.kwolf981.com, www.kfar660am.com, www.820sports.com, www.wild943.com	Program Director(s) Internally Posted Preferred Method – Email	1	N
8	Craigs List www.craigslist.com	 Preferred Method – Online	1	N
9	www.postjobfree.com	 Preferred Method – Online	0	N
10	All Access Music Group www.allaccess.com	 (310) 457-6616 Preferred Method – Online	1	N

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No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
11	Traffic Directors Guild of America www.tdga.org	Larry Keene 949-429-7063 Preferred Method – Email	0	N
12	University of Alaska Careers Page www.collegecentra.com/uaf/	Preferred Method – Online	0	N
13	Access Alaska 526 Gaffney Road, Suite 100 Fairbanks, AK 99701 www.accessalaska.org	(907) 479-7940 Preferred Method – Mail	0	N
14	Adult Learning Programs of Alaska 122 First Avenue, Suite 201 Fairbanks, AK 99701 www.adultlearning.org	(907) 452-6434 Preferred Method – Mail	0	N
15	Literacy Council of Alaska 517 Gaffney Road Fairbanks, AK 99701 www.literacycouncilofalaska.org	(907) 456-6212 Preferred Method – Mail	0	N
16	Tanana Chiefs Conference 122 First Avenue, Suite 600 Fairbanks, AK 99701 www.tananachiefs.org	(907) 452-8251 Preferred Method – Mail	0	N
17	University of Alaska Fairbanks, Career Services PO Box 756380 Fairbanks, AK 99775-6380 www.uaf.edu/career	(907) 474-7596 Preferred Method – Mail	0	N
18	University of Alaska Fairbanks, Department of Broadcasting PO Box 756120 Fairbanks, AK 99775-6120 www.uaf.edu/journal	(907) 474-7761 Preferred Method – Mail	0	N
19	University of Alaska Fairbanks, Rural Student Services PO Box 756320 Fairbanks, AK 99775-6320 www.uaf.edu/ruralss	(907) 474-7871 Preferred Method – Mail	0	N
20	Internal Posting - Last Frontier Mediactive, LLC	Preferred Method- Posted at Front Desk	1	N

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**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement
1	State of Alaska Department of Labor Fairbanks Job Center's 15th Annual Career Expo & Job Fair March 24, 2015	Job Fair	Last Frontier Mediaactive had a booth at the Annual Job Fair held on Tuesday, March 24th 2015 10am-6pm at the Civic Center in Pioneer Park in Fairbanks Alaska. Discussed careers in Broadcasting with job fair attendees. Shared job descriptions of possible positions in the radio industry. Last Frontier Mediaactive also provided sponsorship of the event by promoting it on all (6) radio station through live mentions by on air staff.	Glen Anderson, Operations Manager Ken Vehmeier, Program Director Johan Brun, Production Director
2	Tanana Middle School Career Fair 2015 March 6, 2015	Job Fair	Tanana Middle School Annual Career Fair 9:30am - 3:00pm Friday March 6th, 2015 Educating the students about the many careers that are available to them (learning conference and career fair). Glen Anderson spoke to Over 400 students during the Job Fair	Glen Anderson, Operations Manager Johan Brun, Production Director
3	Linda Simmons Memorial Scholarship Program April, 2015	Scholarship Program Alaska Broadcasters Association	Under the guidelines of the number 7 menu option for EEO compliance, Perry Walley, an employee of Last Frontier Mediaactive LLC, reviewed applications and participated in the selection of the 2015 ABA Scholarship recipient.	Perry Walley, General Manager
4	Barnette Magnet School Tour Class/Teacher's Name: Mrs. Evans April 3, 2015	Other Activity	Provided a tour through the radio station. Discussed how a radio station operates, and allowed the students to produce a commercial. Discussed various departments and career opportunities in radio broadcasting including production, sales, engineering, and programming.	Glen Anderson, Operations Manager
5	Alaska Broadcasters Association Convention October 16 & 17, 2014	Broadcasting Convention	Attended the 2014 ABA Convention of which we are a current and active member. The ABA holds these conventions partly to accomplish their objectives stated in their mission statement which are as follows: to educate members and the public about the opportunities available and advances possible through the efforts of free, over the air, broadcasting; Expand job opportunities in the field of broadcasting; Encourage students to enter the profession through scholarships and educational programs	Perry Walley, General Manager Shelley McCool, Account Executive